



IOSUD - UNIVERSITATEA „DUNĂREA DE JOS” DIN GALAȚI

Memoriul științific al studentului doctorand

MEMORIU ȘTIINȚIFIC Drd. GAGU M. VIOLETA

Studii de doctorat

Perioada: 01.10.2020-09.07.2025

Conducător științific: Prof. univ. dr. ing. habil. Gheorghe – Adrian ZUGRAVU

Domeniul de doctorat: Inginerie și management în agricultură și dezvoltare rurală

Titlul tezei de doctorat: Percepția consumatorilor asupra siguranței alimentare a produselor lactate din județul Brăila

Activitate științifică

A. Lista de lucrări științifice (articole în reviste sau volume)

1. Violeta GAGU, Gheorghe Adrian ZUGRAVU (2025).

„Trends in Dairy Products Consumption and Consumer's Perception on Spirulina-Enriched Cowcheese in Romania”, Scientific Papers Series Management, Economic Engineering in Agriculture and Rural Development, Vol. 25, Issue 1/2025, PRINT ISSN 2284-7995, E-ISSN 2285-3952.

Link: <https://managementjournal.usamv.ro/index.php/scientific-papers/3998>

2. Violeta GAGU, Constanța Laura ZUGRAVU, Gheorghe Adrian ZUGRAVU (noiembrie 2024).

„Marketing Research Intended to Deepen the Degree of Consumer Perception Regarding the Consumption of Dairy Products”, ACROSS Journal, Vol. 8, No. 3, Nov 2024, ISSN 2602-1463.

Lucrare indexată ISI.

DOI: <https://doi.org/10.35219/across.2024.3.08>

Link: <https://www.gup.ugal.ro/ugaljournals/index.php/across/article/view/7368>

3. Violeta GAGU (Leocă) (august 2024).

„Sensory Data Aggregation Using Fuzzy Sensory Analysis for Evaluation of the Quality of Cow Cheese Fortified with Spirulina platensis”, Annals of “Dunărea de Jos” University of Galați, Fascicle I – Economics and Applied Informatics, Vol. 30, Issue 2/2024, pp. 155–163, ISSN-L 1584-0409, ISSN Online 2344-441X, DOI: 10.35219/eai15840409422.

<https://doi.org/10.35219/eai15840409422>

Link: <https://doaj.org/article/a12d72240c354c578d3ad25445ee1d50>

4. Violeta Gagu (Leoca), Constanta Laura Zugravu, Gheorghe Adrian Zugravu

“Food Evaluation Regarding the Safety Market of Dairy Products in Braila County, Romania”, DOI <https://doi.org/10.35219/jards.2024.2.01>

Link: https://www.jards.ugal.ro/images/jards/journal/2024_2/Gagu_Zugravu_Zugravu.pdf

5. Violeta GAGU (LEOCA), Dr. Gheorghe Adrian ZUGRAVU, Dr. Mirela CALU (mai 2021).

Consumers Quality and Safety Perception, Literature Review, 37th IBIMA International Business Information Management Conference, Granada, Spain, 30-31 May 2021.



Lucrarea a fost acceptată pentru prezentare și publicare în volumul conferinței (ISBN: 978-0-9998551-6-4).

Link: <https://ibima.org/accepted-paper/consumers-quality-and-safety-perception-literature-review/>

6. Violeta GAGU (LEOCA), Dr. Gheorghe Adrian ZUGRAVU, Dr. Mirela Gianina CALU (noiembrie 2021).

Milk Market Research in the Member States of the European Union, 38th IBIMA International Business Information Management Conference, Seville, Spain, November 2021.

Lucrarea a fost acceptată pentru publicare și prezentare în volumul conferinței (ISBN: 978-0-9998551-7-1).

Link: <https://ibimapublishing.com/p-articles/38AGRI/2021/3876521/>

7. Violeta GAGU (LEOCA), Dr. Gheorghe Adrian ZUGRAVU, Dr. Mirela Gianina CALU (noiembrie 2021).

Research on the Influence of Exogenous Biomass Intakes of *Spirulina Platensis* in Dairy Products on Nutritional Quality and Immune System, 38th IBIMA International Business Information Management Conference, Seville, Spain, November 2021.

Lucrarea a fost acceptată pentru publicare și prezentare în volumul conferinței (ISBN: 978-0-9998551-7-1).

Link: <https://ibima.org/accepted-paper/research-on-the-influence-of-exogenous-biomass-intakes-of-spirulina-platensis-in-dairy-products-on-nutritional-quality-and-immune-system/>

8. Violeta GAGU (LEOCA), Dr. Gheorghe Adrian ZUGRAVU (mai 2022).

Study on the Consumption of Milk and Dairy Products in Romania, 39th IBIMA International Business Information Management Conference, Granada, Spain, 30-31 May 2022.

Lucrarea a fost acceptată pentru publicare și prezentare în volumul conferinței (ISBN: 978-0-9998551-8-8).

Link: <https://ibima.org/accepted-paper/study-on-the-consumption-of-milk-and-dairy-products-in-romania/>

9. Violeta GAGU (LEOCA) și Dr. Gheorghe Adrian ZUGRAVU (noiembrie 2022).

Study on the Development of Chains of Producers in the Food Industry in Brăila County, Romania, 40th IBIMA International Business Management Conference, Seville, Spain, 23-24 November 2022.

Lucrarea a fost acceptată pentru publicare și prezentare în volumul conferinței (ISBN: 979-8-9867719-0-8 și ISSN 2767-9640).

Link: <https://ibima.org/accepted-paper/study-on-the-development-of-chains-of-producers-in-the-food-industry-in-braila-county-romania/>

10. Violeta GAGU (LEOCA), Dr. Gheorghe Adrian ZUGRAVU și Dr. Mirela Gianina CALU (iunie 2023).

Study on the Assessment of Food Safety Regarding the Dairy Products Market in Brăila County, Romania and its Economic Impact, 41th IBIMA International Business Management Conference, Granada, Spain, 26-27 June 2023.

Lucrarea a fost acceptată pentru publicare și prezentare în volumul conferinței (ISSN 2767-9640).

Link: <https://ibimapublishing.com/p-articles/41MGT/2023/4127523/>



11. Dr. Mirela Gianina CALU, Violeta GAGU (LEOCĂ), Dr. Gheorghe Adrian ZUGRAVU și Dr. Silviu Cristian SIMIONESCU (iunie 2023).
Sensory Analysis and Food Safety, Role in the Marketing of Innovative Foods – Cheeses Fortified with Algae, 41th IBIMA International Business Management Conference, Granada, Spain, 26-27 June 2023.
Lucrarea a fost acceptată pentru publicare și prezentare în volumul conferinței (ISSN 2767-9640).
Link: <https://ibimapublishing.com/p-articles/41MGT/2023/4128223/>
12. Violeta GAGU (LEOCĂ), Mirela Gianina CALU (aprilie 2022).
Research on the Perception of Consumption of Cow's Cheese Fortified with Spirulina Platensis, XXXIV Scientific and Professional Conference with international participation PROCESSING AND ENERGY IN AGRICULTURE PTEP 2022, Sokobanja, Serbia, 3-8 April 2022.
Link conferință PTEP: <https://www.iseki-food.net/events/34th-national-conference-processing-and-energy-agriculture-ptep-2022>
13. Camelia Costela FASOLA (LUNGEANU), Dr. Violeta GAGU (LEOCA), Dr. Constanța Laura AUGUSTIN (ZUGRAVU), Dr. Maria Magdalena TUREK RAHOVEANU, Dr. Gheorghe Adrian ZUGRAVU (mai 2021).
The Perception of Nano-pesticides Products in Romania, 37th IBIMA International Business Information Management Conference, Granada, Spain, 30-31 May 2021.
Lucrarea a fost acceptată pentru prezentare și publicare în volumul conferinței (ISBN: 978-0-9998551-6-4).
Link conferință: <chrome-extension://efaidnbmninnibpcajpegglefindmkaj/https://ibimapublishing.com/p-articles/37AGRI/2021/3738821/3738821.pdf>
14. Mirela CALU, Violeta LEOCA (aprilie 2021).
Approaches to Analyzing the Food Safety Hazards of Milk from an Organic Farm, 7th International Conference Sustainable Postharvest and Food Technologies - INOPTEP 2021, Vršac, Serbia, 18-23 April 2021.
Link conferință: <https://www.iseki-food.net/events/inoptep-2021-sustainable-postharvest-and-food-technologies>
15. Dr. Mirela CALU, Violeta GAGU (LEOCA), Dr. Gheorghe Adrian ZUGRAVU (noiembrie 2021).
Ethylene Emission and Turgidity / Senescence of Refrigerated Apples, 38th IBIMA International Business Information Management Conference, Seville, Spain, November 2021.
Lucrarea a fost acceptată pentru publicare și prezentare în volumul conferinței (ISBN: 978-0-9998551-7-1).
Link: <https://ibima.org/accepted-paper/ethylene-emission-and-turgidity-senescence-of-refrigerated-apples/>



B. Participări la conferințe/workshop-uri

1. Violeta GAGU (LEOCĂ), Gheorghe Adrian ZUGRAVU (iunie 2021).

Digital Marketing and the Perception of the Quality of Dairy Products, 9th Edition of CSSD-UDJG, Galați, Romania, 10-11 June 2021.

Link: <https://cssd-udjg.ugal.ro/index.php/programme#>

2. Violeta GAGU (LEOCĂ), Gheorghe Adrian ZUGRAVU (iunie 2022).

Analysis of the Impact of the Packaging of Dairy Products in Relation with Consumer Protection, 10th Edition of CSSD-UDJG, Galați, Romania, 10-11 June 2022.

Link CSSD-UDJG: <https://cssd-udjg.ugal.ro/index.php/programme#>

3. Violeta GAGU (LEOCĂ), Gheorghe Adrian ZUGRAVU (iunie 2023).

Studies on Novel Algal Foods in Dairy Products and Economic Impact, 11th Edition of CSSD-UDJG, Galați, Romania, 8-9 June 2023.

Link CSSD-UDJG: <https://cssd-udjg.ugal.ro/index.php/book-of-abstract>

C. Cursuri de perfecționare

Universitatea "Dunărea de Jos" din Galați

Departamentul de Formare Continuă și Transfer Tehnologic

Specializare: Managementul transferului tehnologic - CERTIFICAT DE ABSOLVIRE

Anul de studii I - 2021-2022

Student-doctorand
GAGU M. VIOLETA

