

IOSUD - UNIVERSITATEA „DUNĂREA DE JOS” DIN GALAȚI

Memoriul științific al studentului doctorand

MEMORIUȘTIINȚIFIC
Drd. SIMBANU IONICĂ

Studii de doctorat

Perioada: 2020-2025

Conducătorștiințific: Prof.dr.ec. MOGA LILIANA MIHAELA

Domeniul de doctorat: Management

Titlul tezei de doctorat: Factori determinanți în formularea și selecția strategiilor pentru managementul crizelor în întreprinderile mici și mijlocii.

Activitateștiințifică

A. Lista delucrăriștiințifice (articole în reviste sau volume)

1. Simbanu, I., Moga, L. M. & Varia, G. (2025). An analysis of the theories for the development and selection of crisis strategies in organizations. Annals of the Dunarea de Jos University of Galati: Fascicle: I, Economics & Applied Informatics, 31(3), 14-17.

<https://eia.feaa.ugal.ro/>

2. Simbanu, I., & Moga, L. M. (2025). A Comparative Analysis of Classical Models for Crisis Management. Annals of the Dunarea de Jos University of Galati: Fascicle: I, Economics & Applied Informatics, 31(1), 200-203.

<https://doaj.org/article/0f7d529592d54cf883561bc5787b4ed7>

<https://ideas.repec.org/a/ddj/fseeai/y2023i1p69-77.html>

3. Simbanu, I. (2025). Evoluția comunicării: de la simbolurile preistorice la discursul bazat pe inteligență artificială și viitorul singularității lingvistice, International Journal of Communication Research, nr. 2/iunie 2025.

<https://www.ijcr.eu/index.php?link=recunoastere>

4. Tecu, D., Moga, L. M., & Simbanu, I. (2024). An Analysis of the Crisis Management Measures of Governments to the COVID 19 Pandemic. Annals of the Dunarea de Jos University of Galati: Fascicle: I, Economics & Applied Informatics, 30(2).

<https://doaj.org/article/f3a3060e8bb4447bbf62d35b5bbc89c5>

<https://ideas.repec.org/a/ddj/fseeai/y2024i2p135-139.html>

5. Moga, L. M., Durac, L., & Simbanu, I. (2023). Incentive factors for social entrepreneurship adoption based on diffusion of innovation theory. Acta Universitatis Danubius. (Economica, 19(1), 232-248.

<https://www.cceol.com/search/article-detail?id=1164354>

<https://ideas.repec.org/a/dug/actaec/y2023i1p232-248.html>

6. Durac, L., Moga, L. M., Simbanu, I., & Tecu, D. (2023). A Comparative Analysis Between Social Entrepreneurship and Corporate Entrepreneurship. Annals of the Dunarea de Jos University of Galati: Fascicle: I, Economics & Applied Informatics, 29(1).

<https://doaj.org/article/0f7d529592d54cf883561bc5787b4ed7>

https://erih.dimensions.ai/details/publication/pub.1158108593?search_mode=content&search_text=simbanu&search_type=kws&search_field=full_search



7. Ungureanu, E. C., Mihalache, A., Tecu, D., & Simbanu, I. (2021). Analysis of the Performance Management of the Activity of Political Parties in Romania-Balance Score Card for Political Organizations. Annals of the Dunarea de Jos University of Galati: Fascicle: I, Economics & Applied Informatics, 27(2).

<https://doaj.org/article/2105e5a955934657bb7f73f4fa5d84ff>

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B. Participări la conferințe/workshop-uri

1. Moga, L.M., Varia, G., & Simbanu, I. (2025). A Comparative Analysis of Decision-Making Models in Organizational Crisis Management, International Asian Congress on Contemporary Sciences – XI, Konya, Turcia, 6 – 8 Noiembrie 2025,

https://www.asyakongresi.org/_files/ugd/614b1f_ce27af1b33374b1a838d288179c54b20.pdf

2. Simbanu, I., Moga, L.M. (2025). An analysis of the theories for the development and selection of crisis strategies in organizations, International Conference Risk in Contemporary Economy, Galati, Romania.

https://rce.feaa.ugal.ro/images/stories/RCE2025/conference_program_RCE2025.pdf

3. Simbanu, I., Moga, L. M., Lăzărescu, I (2025). An Integrative Model for Decision-Making in Crisis Strategies within SMEs: A Contextual Approach for the Romanian Economy, Scientific Conference of Doctoral Schools, Book of Abstracts, SCDS-UDJG 2025, The Thirteenth Edition, Galati, 12th-13th of June 2025.

<https://cssd-udjg.ugal.ro/>

4. Simbanu, I. (2025). Comunicarea în perioade de criză pentru organizații, Congresul Internațional „Pregătim viitorul promovând excelența!", Ediția a XXXV-a, Secțiunea Comunicare și învățare eficientă prin inteligența artificială, 27 feb. - 1 mart. 2025, Iași, România

<https://www.univapollonia.ro/wp-content/uploads/2025/02/F.-COMUNICARE-SI-INVATARE-EFICIENTA-PRIN-INTELIGENTA-ARTIFICIALA-2.pdf>

5. Simbanu, I., Moga, L.M., Tecu, D. (2024). Factors that affect the crisis solutions based on Theory of communication in crisis situations, Scientific Conference of Doctoral Schools, Book of Abstracts, SCDS-UDJG 2024, The Eleventh Edition, Galati, 06th-07th of June 2024

<https://cssd-udjg.ugal.ro/>

6. Tecu, D., Moga, L.M., Simbanu, I. (2024). The international organizations involvement in the COVID 19 pandemic crisis, Scientific Conference of Doctoral Schools, Book of Abstracts, SCDS-UDJG 2024, The Eleventh Edition, Galati, 06th-07th of June 2024

<https://cssd-udjg.ugal.ro/>

7. Simbanu, I., Moga, L.M., Tecu, D., Mihalache, A. (2024). Approaches of the Strategic Decision-Making Process and the Influencing Factors for the Crisis Solutions (2024), 16th Edition of International Scientific Conference “Exploration, Education and Progress in the Third Millennium” The Moral, Religious and Legal Values – The Necessary Liaison of the Rule of Law, Galati, 25 April 2024

https://eejconference.ugal.ro/images/Update_Dana/EEP/Program_EEP_2024_10.pdf



8. Tecu, D., **Simbanu, I.**, Moga, L.M., Mihalache, A. (2024). A Comparative Analysis of Organizations' Reactions to the COVID 19 Crisis, 16th Edition of International Scientific Conference “Exploration, Education and Progress in the Third Millennium” The Moral, Religious And Legal Values – The Necessary Liaison of the Rule of Law, Galați, 25 April 2024
https://eepconference.ugal.ro/images/Update_Dana/EEP/Program_EEP_2024_10.pdf

9. Durac, L., Moga, L.M., Tecu, D., **Simbanu, I.** (2023). The impact of the national institutions supports in encouraging the social economy development, Scientific Conference of Doctoral Schools, Book of Abstracts, SCDS-UDJG 2023, The Eleventh Edition, Galați, 08th-09th of June 2023
<https://cssd-udjg.ugal.ro/>

10. Tecu, D., **Simbanu, I.**, Durac, L., Moga, L.M. (2023). The behavior of state institutions in the management of the COVID-19 health crisis, Scientific Conference of Doctoral Schools, Book of Abstracts, SCDS-UDJG 2023, The Eleventh Edition, Galați, 08th-09th of June 2023
<https://cssd-udjg.ugal.ro/>

11. Tecu, D., Moga, L. M., & **Simbanu, I.** (2023). The Contribution of the International Organizations to the COVID-19 Crisis Management. Risk in Contemporary Economy, 395-395.
<https://doaj.org/article/5e02468f217e41e5b734a2bd366b1a38>

12. **Simbanu, I.**, Moga, L. M., Tecu, D., & Mihalache, A. (2023). Factors that Affect the Crisis Solutions Adopted by Organizations. Risk in Contemporary Economy, 272-278.
<https://doaj.org/article/100a30655ea6426d857f0c4c70547d8a>

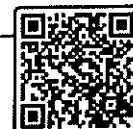
13. **Simbanu I.**, Moga L.M., Tecu D., Durac L. (2023) The role of the entrepreneurs' characteristics in the social economy, 15th Edition of International Scientific Conference “Exploration, Education and Progress in the Third Millennium” The Moral, Religious And Legal Values – The Necessary Liaison of the Rule of Law, Galați, 12-13 Mai 2023
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14. Durac L., **Simbanu, I.**, Tecu, D. (2023) Comparative Analysis of Companies' Crises Management Strategies, 15th Edition of International Scientific Conference “Exploration, Education and Progress in the Third Millennium” The Moral, Religious and Legal Values – The Necessary Liaison of the Rule of Law, Galați, 12-13 Mai 2023
https://eepconference.ugal.ro/images/Update_Dana/Program_EEP_13.pdf

15. Moga L.M., Durac L., **Simbanu I.**, Tecu D. (2023) Applications of Jiao Theory in decision making for social entrepreneurship adopting, International Conference on Global Practice of Multidisciplinary Scientific Studies - IV, 28-30 April 2023, Turkish Republic of Northern Cyprus,
https://2dc40e33-085f-40e0-8172-9a1f898c1942.filesusr.com/ugd/614b1f_2b3ed1ba00c240b0bd18781b0d587453.pdf

16. Mirica, S., **Simbanu, I.**, Tecu, D., Moga, L.M. (2022). Theoretical and Practical Aspects regarding the Concept of Organizational Identity, 14th Edition of International Scientific Conference “Exploration, Education and Progress in the Third Millennium” The Moral, Religious And Legal Values – The Necessary Liaison of the Rule of Law, Galați, 12-13 Mai 2022
https://fdsa.ugal.ro/images/2022/Conferinte/Book_of_Abstracts_EEP_Conference_2022_compressed.pdf

17. Mirica, S., **Simbanu, I.**, Tecu, D., Moga, L.M. (2022). The Structural Approach of the Organization in Crisis Management, 14th Edition of International Scientific Conference “Exploration, Education and Progress in the Third Millennium” The Moral, Religious And Legal Values – The Necessary Liaison of the Rule of Law, Galați, 12-13 Mai 2022
https://fdsa.ugal.ro/images/2022/Conferinte/Book_of_Abstracts_EEP_Conference_2022_compressed.pdf



18. Tecu, D., **Simbanu, I.**, Moga, L.M., Matic, A.E. (2022). An Analysis of Crisis Management and Resolution in Organizations, Scientific Conference of Doctoral Schools, Book of Abstracts, SCDS-UDJG 2022, The Tenth Edition, Galați, 09th-10th of June 2022
<https://cssd-udjg.ugal.ro/>

19. **Simbanu, I.**, Tecu, D., Moga, L.M., Matic, A.E. (2022). Techniques, procedures and methods designed for the crisis management in organizations, Scientific Conference of Doctoral Schools, Book of Abstracts, SCDS-UDJG 2022, The Tenth Edition, Galați, 09th-10th of June 2022
<https://cssd-udjg.ugal.ro/>

20. Durac, L., Dediu, B. I., **Simbanu, I.**, Tecu, D. (2021). The Role of the Authorities in Boosting Social Economy Development, International Conference Risk in Contemporary Economy, Galati, Romania.
http://rce.feaa.ugal.ro/images/stories/RCE2021/Conference_Program_Sections.pdf

21. **Simbanu, I.**, Moga, L.M., Tecu, D., Ungureanu, E. C., Mihalache, A. (2021). Managerial Strategies Response to the Crisis Management from Organizations, International Conference Risk in Contemporary Economy, Galati, Romania.
http://rce.feaa.ugal.ro/images/stories/RCE2021/Conference_Program_Sections.pdf

22. Tecu, D., Moga, L.M., Mirica, S.C., **Simbanu, I.** (2021). A comparative analysis of the crisis management in organizations, Scientific Conference of Doctoral Schools, Book of Abstracts, SCDS-UDJG 2021, The Ninth Edition, Galați, 10th-11th of June 2021
<https://cssd-udjg.ugal.ro/>

23. Durac, L., Moga, L. M. **Simbanu, I.** (2021). Public-privat partnership in social entrepreneurship, Scientific Conference of Doctoral Schools, Book of Abstracts, SCDS-UDJG 2021, The Ninth Edition, Galați, 10th-11th of June 2021
<https://cssd-udjg.ugal.ro/>

24. **Simbanu, I.**, Moga, L.M., Tecu, D., Durac, L. (2021). Tendencies in the evolution of management strategies in organizations, Scientific Conference of Doctoral Schools, Book of Abstracts, SCDS-UDJG 2021, The Ninth Edition, Galați, 10th-11th of June 2021.
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